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## **HKDI Happenings**

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## **HKDI HAPPENINGS**



#### **HKDI Centre of Innovative Material and Technology wins Red Dot Awards**

HKDI Centre of Innovative Material and Technology (CIMT) was recently given two Red Dot Design Awards over two categories — one for fashion and the other for mobilelife. The Red Dot Award for Design Concept originates from Singapore and is a leading international design award for concepts, prototypes and new products.

The award-winning project "3D Heat Conductive Knee Sleeves" aims to develop a smart knitted knee sleeve using conductive yarn to achieve a heat-therapy function with a fashionable appearance. The design is also extended to 3D product-ergonomics design, compression knitting structures for muscle support, power supply interlace and temperature control. The project was undertaken in collaboration with Fung Fat Knitting Manufacturing Limited.

Through CIMT's projects, HKDI students can gain experience in interdisciplinary design and product development. With more understanding about the integration of ergonomics and product design, they can support the development of fashion design towards a more advanced technology in

# the future.

## Retail Ephemera: Graphic Design in Hong Kong 1960-80s

"Retail Ephemera" by HKDI Centre of Innovative Material and Technology is now displaying a selection of artefacts from the Hong Kong Graphic Archive, a dedicated department at HKDI that studies and preserves Hong Kong's rich visual culture and heritage. The exhibition maps the development retail ephemera — printed artefacts that are only meant to have fleeting promotional value — through three decades, focusing on department store wrapping paper in particular. Entry is free of charge and is on display until 8 February.



#### HKDI students show off creativity in eyewear and timepieces

Three HKDI students from Higher Diploma in Jewellery and Image Product Design swept the top three prizes of the Student Group at the 20th Hong Kong Eyewear Design Competition. The Champion award went to Wong Ka Yan, who is now working at Emperor Watch and Jewellery. Her winning piece "Vary" is constructed with a frame in different textures; arms in traditional Chinese style; and with interchangeable lens colour for a "contemporary and refreshing" look.

Chan Hiu Yee and Ho Mei Yan took the 1st Runner-up and 2nd Runnerup spots respectively. Wong Hoi Shan, who graduated from Higher Diploma in Timepiece and Lifestyle Product Design and is now the designer at Arts Optical, was the 1st Runner-up as well as receiving the Creativity Award at the Open Group.

Earlier in the 35th Hong Kong Watch & Clock Design Competition, HKDI students also achieved outstanding results. The champion Lam Yuet Wan, who graduated in HD in Jewellery & Lifestyle Product Design last year, has recently completed the one-year top-up degree programme in collaboration with SHAPE. Her work "Aurora" is featured on this issue's backcover. In addition, Szeto Ling Fung and Cheung Yee Lam from HD in Jewellery & Lifestyle Product Design picked up Merit Awards in the same competition.









### "Design Solution for Fashion Future 2018" exhibition at PopCorn Mall

"Design Solutions for Fashion Future 2018" was a pop-up exhibition at PopCorn Mall, Tseung Kwan O between 4-10 October this year, showcasing graduate works from the Higher Diploma in Fashion Branding and Buying of HKDI, and BA (Hons) in Fashion Design and International Fashion Business top-up degree of Nottingham Trent University, UK, together with a collection of Teddy Bear designed by the VTC Design Alumni Association (VTCDAA). The exhibition aims to provide young fashion talents a platform to demonstrate their design thinking skills. Industrialists, academics, students and the public were given the chance to exchange and deliver the latest trends in the design-business community as well.



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