

SIGNED: The Magazine of The Hong Kong Design Institute

Article 28

September 2018

HKDI x IVE LWL: Emerging Design Talents 2018

Follow this and additional works at: https://repository.vtc.edu.hk/ive-de-signed

Part of the Art and Design Commons

Recommended Citation

(2018) "HKDI x IVE LWL: Emerging Design Talents 2018," *SIGNED: The Magazine of The Hong Kong Design Institute*: , 36-41. Available at: https://repository.vtc.edu.hk/ive-de-signed/vol19/iss19/28

This Article is brought to you for free and open access by the Design at VTC Institutional Repository. It has been accepted for inclusion in SIGNED: The Magazine of The Hong Kong Design Institute by an authorized editor of VTC Institutional Repository. For more information, please contact wchu@vtc.edu.hk.



YOUNG DESIGNERS PUSH THE ENVELOPE IN EXCITING **EXTRAVAGANZA HKDI x IVE LWL: EMERGING DESIGN TALENTS 2018**

This year's Emerging Design Talents, the annual graduation event organised by the Hong Kong Design Institute and IVE (Lee Wai Lee), was a huge success. The 11-day extravaganza was nothing less than spectacular - an all-in-one smorgasbord of exhibitions, catwalk shows including "New Fashion Force" and "Starry Night", live music performances including "Music In Motion", product showcases and film premieres including Dai Lung Fung. The main exhibition, titled "Change", featured selected works of graduates from a host of design disciplines, including: Visual Arts and Culture, Advertising, Creative Media, Digital Music & Media, Film & Television, Publication & Print Media, Transmedia, Visual Communication, Fashion Branding & Buying, Architecture and Landscape, Furniture, Jewellery, Interiors and Exhibitions, Stage & Set design and Information Technology!















LI LOK YIU

Graduate of Higher Diploma in Fashion Design

01. The Blue Void

Sea pollution and other ecological problems are caused by the selfishness of human beings. Indigo dyeing and chemical printing on knitted fabric are symptomatic of the contradictions involved in our desire to protect the oceans.

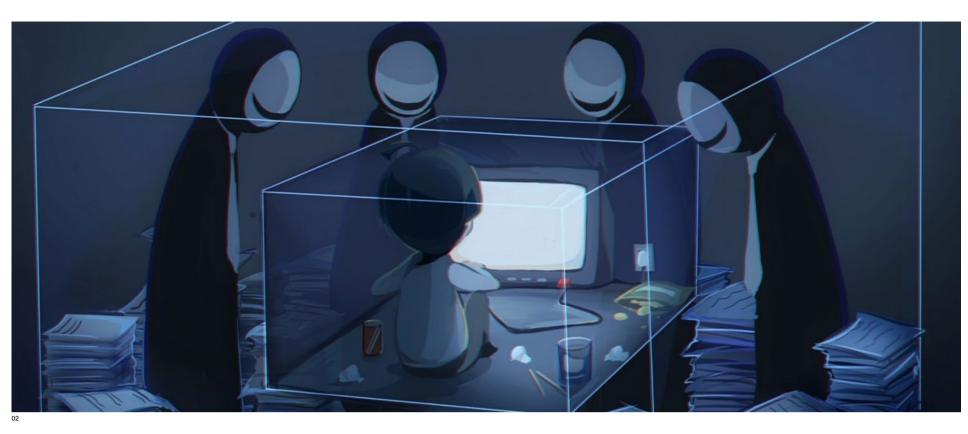
Thousands of textures, structures and patterns from this mysterious world are intriguing. Fishnets, marine life and the threats to it, are the main source of inspiration. A combination of different knitted and denim fabrics is the key material. And a predominantly cold colour tone, especially indigo, reflects the mood of the high and lonely seas.

LAW CHUI YAN, WU TSZ LAM & CHU WING KI

Graduates of Higher Diploma in Creative Media

02. The Same

This is an animation, the main theme of which is a response to the common public view of sub-cultures. Sub-cultures have generally been tagged with negative labels and depreciated by the media. In order to raise public awareness of this issue, the students have come up with this tale of an office worker who is fired and teased by his co-workers. He tries to hide himself away and find personal redemption in the world of gaming.



NG KA MAN & LUI KAM CHI

Graduate of Higher Diploma in Fashion ImageDesign

03. Catastasis

Catastasis is the heightened action in classical Greek drama that precedes the catastrophic climax. This work is based around the culture of Zang Opera. Tibet was a slave society in the sixth century and the people created Zang to alleviate their daily misery. Its outlook is positive, bright and cheerful. The spectacular dance movements inspired our design concept, centred around anti-gravity and the contrast be-tween flowing form and frozen action. We wanted to spread a message of optimistic energy and the values of deep culture and an indomitable spirit.





DOUGLAS AU NOK HIN

Graduate of Higher Diploma in Furniture & Lifestyle Product Design

04. EMP Sofa

Due to mobility issues, the elderly are often forced to sit for a very long time, in many cases up to 80 percent of each day. After such a long period spent sitting it can be hard for them to stand up. The EMP is a revolutionary sofa that deals with this problem, making it much easier for the aged and infirm to raise themselves from a seated position that they have been occupying for many hours.