

SIGNED: The Magazine of The Hong Kong Design Institute

Article 17

June 2018

A technological hug

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Recommended Citation

(2018) "A technological hug," SIGNED: The Magazine of The Hong Kong Design Institute: , 49-. Available at: https://repository.vtc.edu.hk/ive-de-signed/vol18/iss18/17

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A technological hug

ugus is a new interactive device designed by HKDI students Heung Oi Lam, Fung Lim Chi, Hung Shun Wai, Ho Sin Yi, Tam Kai Fung, Wong Lap Wing and Yu Chi Yin. The device, designed to help connect people to their family when far from home, received multiple accolades at the 1st ACG+ Capital Awards. Hugus is a teddy bear that, beneath its fluffy exterior, is equipped with a countdown function that tracks the time until a loved-one's reunion. The countdown is activated when the user shares a drawing with their loved-one. Hugus also features mini games specially designed to keep relationships fresh. Hugus keeps people connected in a tactile and interactive way. In contrast to staying in touch via a smartphone, Hugus is huggable and emotionally engaging.







