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Shenzhen: a design metropolis

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SHENZHEN: A DESIGN METROPOLIS

100,000

More than 100,000 people are employed in Shenzhen's design & tech industries



40,000[©]
Around 40,000 patents are granted in Shenzhen every year

RMB 11 billion

Shenzhen's worth of output in the design & tech industries

599

metres

Ping An Finance Centre, became the 4th tallest building in the world in 2017



TECH GIANTS

BGI

World's largest-throughput gene sequencing company

BYD

World's largest supplier of rechargeable batteries

DJI

Leader in drone technology

Huawei

Technology giant

Tencent

From mobile gaming to web commerce

ZTE

China's biggest telecoms equipment company

2005
Bi-City Biennale of Urbanism and Architecture launched

2008
UNESCO names Shenzhen as a City of Design

2017
Representatives from over 20 cities attended Shenzhen Design Week in April 2017

TRADE

40%

Shenzhen-based Transsion Holdings captured 40% of the mobile phone and smartphone market in Africa in 2017, offering handsets specially designed for that market.

25% Around 25% of the world's mobile phones and smartphones are built in Shenzhen

ENTREPRENEURS

800

Shenzhen is home to 800 fashion brands, employing more than 30,000 clothing designers

Marisfrolg
Shenzhen's most successful fashion brand

700 shops in
106 cities