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## Publisher's note

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# PUSHING THE ENVELOPE

Sometimes you can say a lot without saying anything. To that end, you may have noticed that the cover for this issue of SIGNED is – pardon the expression – as plain as a manila envelope. While more often than not, art directors and editors sit around to debate the best choice of cover image, the angle, the strap lines, we have decided to keep it simple. The cover is an envelope because, as the saying goes, we want to “push the envelope”.

This issue, we are proud to unveil a new look for SIGNED. You will see new fonts and an updated, more consistent look. But content is still the heart of it all, and we are proud that SIGNED continues to celebrate all the exciting things happening at the Hong Kong Design Institute, as well as in the wider design world in general.

Check out our city focus section, where we highlight the places making extraordinary developments in design. Meet HKDI's famed alumni and find out how they have transformed the industry. Be an “invited guest” to new pre-fabricated spaces by the world's most renowned architects and designers in a revolutionary concept. And check out some inspiring exhibitions right at home, hosted by HKDI.

We don't want to toot our own horn, but we hope that SIGNED will continue to provide a platform for conversation, inspiration and, most importantly, relevance.

**Desiree Au**  
Publisher

